

# Afrissance — Strategy and Transformation: Programme Content

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For website use | Prepared for Gloria Imevbore, Web Developer | Item 5 — Action Log

The following two programmes sit under the Strategy and Transformation section of the Solutions tab. Please create a page for each programme using the content below. As no pricing is currently available for these programmes, both pages should display a Book a Consultation button in place of any price or purchase prompt.

## PROGRAMME 1 — BUSINESS LEADER EFFECTIVENESS

**Duration: 1 Day**

### Course Overview

*“Today's most effective leaders are those who understand themselves, have the confidence to know where they're strong and weak and then use that knowledge to build and encourage the right team around them.”*

— Manfred Kets De Vries

Discover how to identify a reasonable number of issues that will have the greatest possible impact on the success of your organisation.

### Key Learning Outcomes

- Identify dysfunctional behaviours of ineffective leaders.
- Understand the different types of irrational behaviours in leaders, and the traps they may fall into.
- Discover the differences between healthy and smart organisations.
- Learn techniques for building high morale, reducing turnover, and delivering higher productivity in their business.

### Target Participants

- Heads of Business
- Heads of Departments
- Team Leaders
- Plant & Production Supervisors

**CTA Button: Book a Consultation** (no price to be displayed — link to Free Consultation page)

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## PROGRAMME 2 — MAKING SENSE OF STRATEGY

**Duration: 2 Days**

### Course Overview

Get the strategy right, and the chance for success is high. Nowhere is this more evident than in today's world of major challenges. Strategy is at the heart of problem solving and achieving objectives.

This workshop is designed to be highly interactive, enabling participants to unravel the mystery and power of strategic thinking and build a stronger foundation for sound decision making. Participants will be led on a strategic journey learning the tools — breaking the rules — making a difference.

### **Key Learning Outcomes**

- Definitions of strategy; their assumptions and implications.
- Understand and apply key strategic frameworks and analytical tools to real business challenges.
- Conduct a thorough environmental analysis to identify opportunities and threats facing your organisation.
- Define clear strategic objectives and prioritise initiatives that will have the greatest impact.
- Translate strategy into practical, executable action plans with clear ownership and timelines.
- Develop the ability to make sound decisions under conditions of uncertainty and complexity.
- Understand competitive positioning and how to differentiate your organisation in the market.
- Learn how to communicate strategy clearly and effectively to stakeholders at all levels.
- Build a stronger foundation for sustained organisational performance and long-term growth.

### **Target Participants**

- Business owners
- General managers
- Members of strategy teams
- Senior managers
- Strategists from emerging and fast-growing economies

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